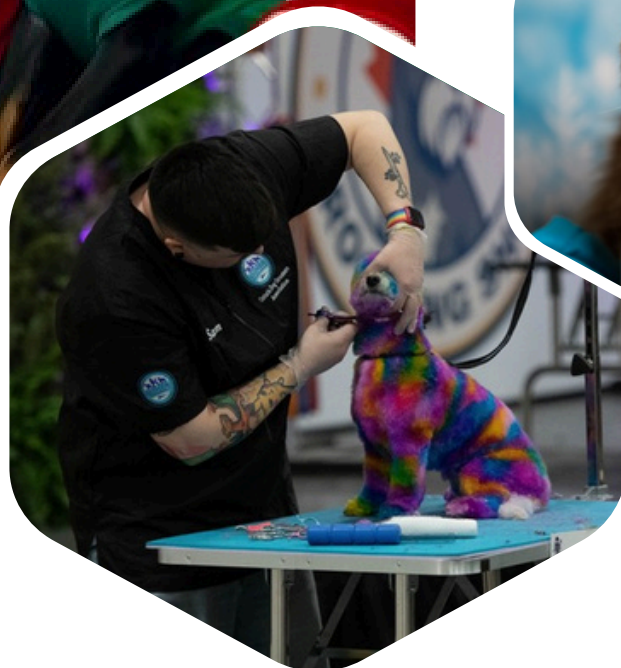




2026 CHRISTMAS CANADIAN PET EXPO

Saturday, November 21st 10 am - 5 pm
Sunday, November 22nd 10 am - 4 pm

<https://2026christmaspe.expofp.com/>



Why exhibit with the CPE Family?

The Canadian Pet Expo is Canada's premier pet event, delivering unmatched access to thousands of engaged pet lovers through a proven, high-energy, pet-friendly marketplace experience.

- Over 25 years as Canada's leading pet event
- 90,000+ annual attendees
- Pets Welcome philosophy = direct product sampling & real-time engagement
- Average of 3,500 pets per show experiencing your products and services
- Interactive attractions and exciting entertainment drive strong foot traffic
- Personalized exhibitor support and a welcoming "exhibitor family" experience
- A smart, high-impact opportunity to grow your brand at Canada's largest indoor pet-friendly event



Looking for More?

B2B Opportunities

Looking for fresh ways to reach new customers? Want more than the same old in-store demos? The Canadian Pet Expo delivers with an average of 25,000+ passionate pet lovers (and their pets!) attending each show – from dogs and cats to birds and beyond.

This isn't your typical "browse and leave" expo. Our attendees come ready to discover, engage, and purchase. Exhibiting gives you the chance to own the conversation – showcase your products, educate pet parents, and guide them directly to your preferred sales channels, whether that's local retailers, your online store, or direct sales.

Plus, with hundreds of fellow exhibitors under one roof, it's also an unbeatable opportunity to network, build partnerships, and grow your business within the pet industry.

Visit www.canadianpetexpo.ca or reach our team at info@canadianpetexpo.ca to learn more.



Why Exhibit?

Reach qualified consumers in a format that allows you to generate deeper, more meaningful leads than traditional digital marketing opportunities. Cut through the clutter and ensure your brand is having real conversations with your target consumers.



Brand Visibility



Product Launches



Targeted Leads



Networking



Connecting Face-to-Face

Exhibitor Categories & Booth Pricing

Early Bird Price*	Regular Price	*Early Bird pricing in effect until October 16, 2026
\$1,095	\$1,350	General Marketplace Exhibitor A 10x10 pipe and draped set up for all pet products, services, and other pet industry focused vendors. 2 Weekend wristbands included
\$595	\$695	Canadian Small Business Market * A 10x5 pipe and draped set up for small, local business owners of uniquely Canadian handmade or sourced small volume pet related products and services. 2 Weekend wristbands included
\$595	\$695	Feline Fest Exhibitor A 10x10 pipe and draped set up for vendors offering cat specific products and services. 2 Weekend wristbands included
\$795	\$895	Tru North Grooming Show Booth A 10x10 pipe and draped booth for grooming product/service professionals. Direct access to your core audience of pet professionals, grooming competitors, and retail buyers. 2 Weekend wristbands included
\$495	\$495	Small Wonders Pet & Plant A 10x10 pipe and draped set up for vendors offering small animal items including birds, live captive produced reptiles, reptile products, plants and plant supplies. 2 Weekend wristbands included.
\$399	\$429	CPE Cares - Rescue/Club * A 10x10 pipe and draped set up for not for profit exhibitors that are fundraising or bringing awareness to their clubs' efforts in re-homing of breed specific or general pets. 4 weekend wristbands included.



Example of a piped & drape booth.

*Limited Booths Available

All booth pricing is based on full 2-day participation and is all applicable to HST. No booth will be secured without a deposit placed at the time of booking.

Not included in your booth space:

- Hydro connection for your booth (Extra add-ons for \$275 +HST)
- Internet service (Encore Canada, contact directly)
- Carpet, furnishings, tables and chairs (Extra add-on) available for rent via BES
- Shipping of material (Please contact us directly at info@canadianpetexpo.ca)

What's Included?



Exhibitor Profile

Your exhibitor profile can be found on your ExpoFP account. Here you can fully customize what expo attendees can see. Link your website, social media, contact information, and a brief description of who you are and what you do!



Pets Welcome Philosophy

As we like to say, this is a "Pet Event hosted by Pet People"! We have a Pets Welcome Philosophy, and we ENCOURAGE exhibitors and attendees to bring their pet with them! The only catch is ensuring a pet waiver is filled in beforehand - available on our website!



Family Atmosphere

Welcome to OUR family! We strive to create a family environment with all our exhibitors and our attendees. Our doors are wide open for families of all types, and we love being able to provide a fun family day out for attendees!



Expo Marketing

We want to support your brand at the show, we have different expo marketing opportunities available from radio ads, print ads or social media spotlights. It is our goal to drive expo attendees to your booth by making it known you have decided to exhibit with us!



Social Media Prizes

We want to help you drive your social media followers to the show, we know how important social media can be! Host a social media giveaway, send it to us, and we will send you two tickets to giveaway to a lucky winner.



Booth Variety

We work hard to make sure that our expos look as clean and crisp as possible, we provide you with a booth set up, that ranges from 10x10, 10x5 or Artisan table space. You've got creative freedom for implementing the vision of your booth!



Security

We have round-the-clock 24-hour security on site through the duration of the expo, starting from Set-Up Day to the final minutes of Tear Down. Vendors are easily identified by our colour-coded wristband identification system, which are to be worn at all times throughout the expo.



Free Parking

Parking is always a concern when signing up for a big show - we get it. The International Centre has a ton of FREE parking for both exhibitors and attendees.



1-855-638-7387



info@canadianpetexpo.ca



www.canadianpetexpo.ca

Contact Us Today!

FLOOR PLAN



CELEBRATING PETS IN THE HOLIDAY SEASON
NOVEMBER 21 - 22, 2026

